



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1323036

Schedule Dates 10/12/12-10/18/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC 10/12 (457169)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2603
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 10/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 06/20/12
Last Modified 06/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186893
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,042.50
Net Total \$39,907.50
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	35	\$46,950.00
Grand Total:	35	\$46,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	10:35P-11:35P (MST)						1			1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTRMAN	6/20/12
2.0	Normal Line / News	10/12/12-10/12/12	1	:30	6P-6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
3.0	Normal Line / News	10/12/12-10/12/12	1	:30	6A-8A (MST)						2			2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
4.0	Normal Line / News	10/15/12-10/15/12	1	:30	10P-10:35P (MST)		1							1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
5.0	Normal Line / News	10/15/12-10/15/12	1	:30	6P-6:30P (MST)		1							1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
6.0	Normal Line / News	10/15/12-10/15/12	1	:30	6A-8A (MST)		2							2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
7.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	6:30P-7P (MST)		1							1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
8.0	Normal Line / News	10/13/12-10/13/12	1	:30	10P-10:35P (MST)						1			1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
9.0	Normal Line / Sports/Other	10/13/12-10/13/12	1	:30	10:35P-11:05P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	TALKIN SPORTS	6/20/12
10.0	Normal Line / SPOT	10/13/12-10/13/12	1	:30	6P-7P (MST)						1			1	\$400.00	\$400.00	Salt Lake City (KUTV)	ENT TONIGHT 60	6/20/12
11.0	Normal Line / Prime	10/13/12-10/13/12	1	:30	7:59P-CBS-CrimeTime Saturday 2						1			1	\$800.00	\$800.00	Salt Lake City (KUTV)	CRIMTIME SA	6/20/12
12.0	Normal Line / Prime	10/13/12-10/13/12	1	:30	8:59P-CBS-48 Hours Mystery (Saturday)						1			1	\$800.00	\$800.00	Salt Lake City (KUTV)	48HR MSTRY	6/20/12
13.0	Normal Line / News	10/14/12-10/14/12	1	:30	10P-10:35P (MST)							1		1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		Katie Freckleton	6.25.12	✓



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299 S Main St
Ste 150
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National Media, Inc
815 Slaters Ln
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Contract # 1323036

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Agency National Media, Inc (1454)
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Brand NRCC 10/12 (457169)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2603
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC 10/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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Last Modified 06/20/12
Entered By Katie Freckleton
CO-OP No
Headline # 06186893
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,042.50
Net Total \$39,907.50
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month

Month	Spots	Rate
Oct. 2012	35	\$46,950.00
Grand Total:	35	\$46,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Football	10/14/12-10/14/12	1	:30	11A- Sports-CBS NFL								1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	CBS NFL FTBL-1	6/20/12
15.0	Normal Line / News	10/14/12-10/14/12	1	:30	5P- 6P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	6/20/12
16.0	Normal Line / News	10/18/12-10/18/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
17.0	Normal Line / News	10/18/12-10/18/12	1	:30	6A- 8A (MST)					2				2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
18.0	Normal Line / SPOT	10/18/12-10/18/12	1	:30	6:30P- 7P (MST)					1				1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
19.0	Normal Line / Prime	10/18/12-10/18/12	1	:30	7:59P- CBS-Person of Interest (Thursday)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	PERSON-INT	6/20/12
20.0	Normal Line / News	10/16/12-10/16/12	1	:30	10P- 10:35P (MST)					1				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12
21.0	Normal Line / SPOT	10/16/12-10/16/12	1	:30	10:35P- 11:35P (MST)					1				1	\$600.00	\$600.00	Salt Lake City (KUTV)	D LETTERMAN	6/20/12
22.0	Normal Line / News	10/16/12-10/16/12	1	:30	6P- 6:30P (MST)					1				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
23.0	Normal Line / News	10/16/12-10/16/12	1	:30	6A- 8A (MST)					2				2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
24.0	Normal Line / Prime	10/16/12-10/16/12	1	:30	6:57:26P- CBS-NCIS (Tuesday)									1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)	NCIS	6/20/12
25.0	Normal Line / Prime	10/16/12-10/16/12	1	:30	9P- CBS-Vegas (Tuesday)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	VEGAS	6/20/12
26.0	Normal Line / News	10/17/12-10/17/12	1	:30	10P- 10:35P (MST)					1				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	6/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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299 S Main St
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National Media, Inc
815 Slaters Ln
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Contract # 1323036

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Advertiser	National Republican Congressional Committee (23	Last Modified	06/20/12
Agency	National Media, Inc (1454)	Entered By	Katie Freckleton
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	NRCC 10/12 (457169)	Headline #	06186893
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	ANGLE, BEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/2603	Commission	\$7,042.50
Account Types	National/Political Issue Agency BRD	Net Total	\$39,907.50
Billing Type	Standard	Sales Tax	
Comments	NRCC 10/12 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
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Grand Total:	35	\$46,950.00

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27.0	Normal Line / News	10/17/12-10/17/12	1	:30	6P-6:30P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	2 NEWS AT 6 PM	6/20/12
28.0	Normal Line / News	10/17/12-10/17/12	1	:30	6A-8A (MST)				2					2	\$700.00	\$1,400.00	Salt Lake City (KUTV)	2 NEWS 6-8A	6/20/12
29.0	Normal Line / SPOT	10/17/12-10/17/12	1	:30	6:30P-7P (MST)				1					1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ENT TONIGHT 30	6/20/12
30.0	Normal Line / Prime	10/17/12-10/17/12	1	:30	9P-CBS-CST Crime Scene Investigation (Wednesday)				1					1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	CSI	6/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6186893
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN18/12 14.5
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN # *pr*

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # 1323036 CONTRACT # 6186893 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/12 EST#2603 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN18/12 14.53

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$46,950
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 2603

1			1035P-1135P	30		\$600.00	10/12	10/12	1		FRI	1
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PROGRAM : D LETTRMAN
RA35+ : 3.0
CON COM1: D LETTRMAN

2			600P-630P	30		\$1,000.00	10/12	10/12	1		FRI	1
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PROGRAM : 2 NEWS AT 6 PM
RA35+ : 3.7
CON COM1: 2 NEWS AT 6 PM

REP HEADLINE# 6186893
 *** ORIGINAL REV#0 ***

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 14.5
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1: 2 NEWS 6-8A	30		\$700.00	10/12	10/12	2		FRI	2
4			1000P-1035P PROGRAM : 2 NEWS AT 10PM RA35+ : 8.6 CON COM1: 2 NEWS AT 10PM	30		\$2,500.00	10/15	10/15	1		MON	1
5			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1: 2 NEWS AT 6 PM	30		\$1,000.00	10/15	10/15	1		MON	1
6			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1: 2 NEWS 6-8A	30		\$700.00	10/15	10/15	2		MON	2
7			630P-700P PROGRAM : ENT TONIGHT 30 RA35+ : 3.9 CON COM1: ENT TONIGHT 30	30		\$1,500.00	10/15	10/15	1		MON	1
8			1000P-1035P PROGRAM : 2 NEWS AT 10PM RA35+ : 6.3 CON COM1: 2 NEWS AT 10PM	30		\$1,500.00	10/13	10/13	1		SAT	1
9			1035P-1105P PROGRAM : TALKIN SPORTS RA35+ : 4.0 CON COM1: TALKIN SPORTS	30		\$500.00	10/13	10/13	1		SAT	1
10			600P-700P PROGRAM : ENT TONIGHT 60 RA35+ : 2.2 CON COM1: ENT TONIGHT 60	30		\$400.00	10/13	10/13	1		SAT	1

REP HEADLINE# 6186893
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
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 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 14.5
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			800P-900P PROGRAM : CRIMTME SA RA35+ : 3.2 CON COM1 : CRIMTME SA	30		\$800.00	10/13	10/13	1		SAT	1
12			900P-1000P PROGRAM : 48HR MSTRY RA35+ : 3.9 CON COM1 : 48HR MSTRY	30		\$800.00	10/13	10/13	1		SAT	1
13			1000P-1035P PROGRAM : 2 NEWS AT 10PM RA35+ : 7.3 CON COM1 : 2 NEWS AT 10PM	30		\$2,000.00	10/14	10/14	1		SUN	1
14			1100A-200P PROGRAM : CBS NFL FTBL-1 RA35+ : 6.4 CON COM1 : CBS NFL FTBL-1	30		\$2,000.00	10/14	10/14	1		SUN	1
15			500P-600P PROGRAM : 2NEWS AT 5 SUN RA35+ : 5.3 CON COM1 : 2NEWS AT 5 SUN	30		\$750.00	10/14	10/14	1		SUN	1
16			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1 : 2 NEWS AT 6 PM	30		\$1,000.00	10/18	10/18	1		THU	1
17			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1 : 2 NEWS 6-8A	30		\$700.00	10/18	10/18	2		THU	2
18			630P-700P PROGRAM : ENT TONIGHT 30 RA35+ : 3.9 CON COM1 : ENT TONIGHT 30	30		\$1,500.00	10/18	10/18	1		THU	1

JUN18/12 14.5
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			PROGRAM : PERSON-INT RA35+ : 7.7 CON COM1 : PERSON-INT	30		\$3,000.00	10/18	10/18	1		THU	1
20			PROGRAM : 2 NEWS AT 10PM RA35+ : 8.6 CON COM1 : 2 NEWS AT 10PM	30		\$2,500.00	10/16	10/16	1		TUE	1
21			PROGRAM : D LETTRMAN RA35+ : 3.0 CON COM1 : D LETTRMAN	30		\$600.00	10/16	10/16	1		TUE	1
22			PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1 : 2 NEWS AT 6 PM	30		\$1,000.00	10/16	10/16	1		TUE	1
23			PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1 : 2 NEWS 6-8A	30		\$700.00	10/16	10/16	2		TUE	2
24			PROGRAM : NCIS RA35+ : 10.8 CON COM1 : NCIS	30		\$4,000.00	10/16	10/16	1		TUE	1
25			PROGRAM : VEGAS RA35+ : 8.9 CON COM1 : VEGAS	30		\$3,000.00	10/16	10/16	1		TUE	1
26			PROGRAM : 2 NEWS AT 10PM RA35+ : 8.6 CON COM1 : 2 NEWS AT 10PM	30		\$2,500.00	10/17	10/17	1		WED	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27			600P-630P PROGRAM : 2 NEWS AT 6 PM RA35+ : 3.7 CON COM1 : 2 NEWS AT 6 PM	30		\$1,000.00	10/17	10/17	1		WED	1
28			600A-800A PROGRAM : 2 NEWS 6-8A RA35+ : 3.7 CON COM1 : 2 NEWS 6-8A	30		\$700.00	10/17	10/17	2		WED	2
29			630P-700P PROGRAM : ENT TONIGHT 30 RA35+ : 3.9 CON COM1 : ENT TONIGHT 30	30		\$1,500.00	10/17	10/17	1		WED	1
30			900P-1000P PROGRAM : CSI RA35+ : 8.3 CON COM1 : CSI	30		\$3,000.00	10/17	10/17	1		WED	1
OCT/12						46950.00						
CONTRACT TOTAL 46950.00												
TOTAL SPOTS 35												

MARKET TOTALS \$134,142 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 6186893 TRF# 1323036
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP25/12 18.29
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #
AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6186893 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/12 EST#2603 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 18.29

STA: ADDED M2
PREBOOKED
PLS ADVISE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M2 UNRESTL BUY#24 MISSED: TUE/700P-800P OCT16 30S \$4,000.00 (SEP25/12)
OFFER: TUE/900P-1000P OCT16 30S \$4,000.00 PLS ADVISE.
CMT: PROGRAM IS CHANGING TIME PERIODS DUE TO PRESIDENTIAL DEBATE AIRING.
CMT: OFFERING TO KEEP IN SAME PROGRAM ORDERED. PREBOOKED.

OCT/12 46950.00 CONTRACT TOTAL 46950.00
TOTAL SPOTS 35

MARKET TOTALS \$134,142 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*